

You are cordially invited to a personal showing of a totally new car.

Cordoba

A circular gold medallion featuring a heraldic crest with two lions supporting a shield, topped with a crown. The word "CORDOBA" is inscribed in a semi-circle at the bottom of the medallion.

The New Small Chrysler

This is Cordoba. The new *small* Chrysler. With the warm colors of wood in a finely detailed instrument panel . . . and the rich colors of earth in the deep shag carpeting. The soft warmth of glowing lamps in five separate locations. And the thick cushions of contour seats . . . available in rare hues of crushed velour, or fine Corinthian leathers. You're invited to see Cordoba at your Chrysler-Plymouth dealer's. Luxurious, yet surprisingly affordable. Cordoba. The new *small* Chrysler.

